

SEΠETIS

# GVRN - Saving advertisers the business problems caused by data issues

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AMMA Awards 2023

Innovation & Development of the Year

**15% to 25%**

**of annual revenue**





A woman with blonde hair, wearing a blue blazer, is seated at a dark desk. She is looking intently at a silver laptop. The laptop screen displays a complex dashboard with various data visualizations, including a bar chart, a world map, and a line graph. To the left of the laptop, a white coffee cup filled with a light-colored beverage sits on a matching saucer. In front of the laptop, an open notebook with blank pages is open, and the woman's hands are visible, holding a purple pen as if ready to write. The background is softly blurred, showing a window with light coming through. The overall scene conveys a professional and focused work environment.

High quality data is essential





# 640 Bookings







Ensuring data quality is time-consuming



**825 working days**

3.5 FTE's





**Dashboard**  
Overview of the scenarios

Search for a scenario  Device  Status

STATUS	NAME	RUNS	ID	LAST RUN
Passed	Semelis test		1	03/02/2023 at 11:08
No data	New scenario test A		48	
Passed	Carglass Funnel		4	24/03/2023 at 12:00
Passed	Final		60	10/01/2023 at 14:53









**gvrn**

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