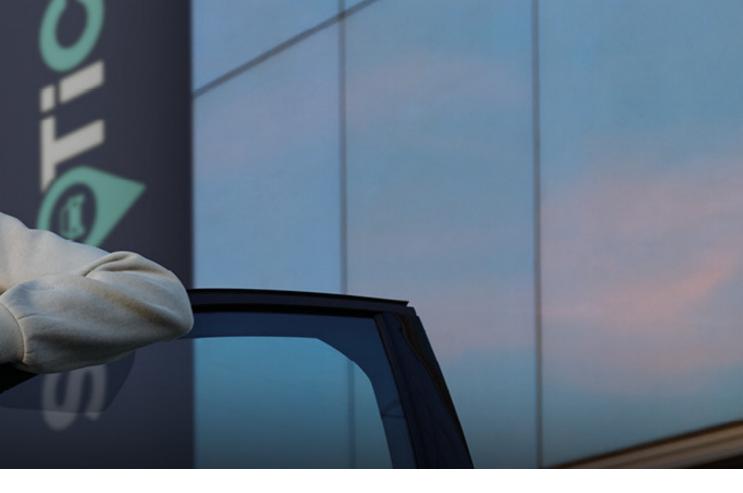
#### THE CAR OF THE FUTURE IS READY TO GO.

SPOTICAR

# SP®TICAR BEST USE OF DATA





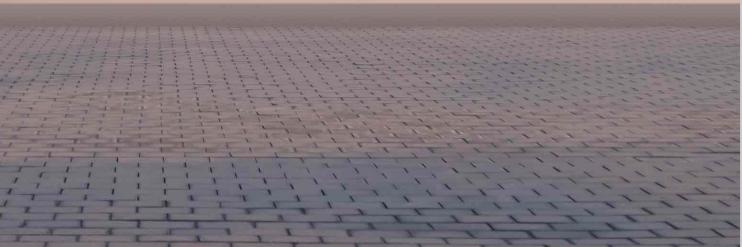
# NOT/KNOWN

# LIMITED BUDGET

# UNEQUAL DIVISION OF POS

CAK







# UBERGEO TARGETED DATA STRATEGY



#### VIDEO



#### MAGAZINES

## PROGRAMMATIC



# NEWSLETTER

OOH



# +10% AIDED AWARENESS

#### +209% SALES

# +143% NAVIGATIONS

# **X2 SEARCH QUERIES**





## WELL THOUGHT DATA STATEGY

# NEWEST KID IN TOWN

# **FANTASTIC RESULTS**

500

SPOTICAR

### ONE TEAM



