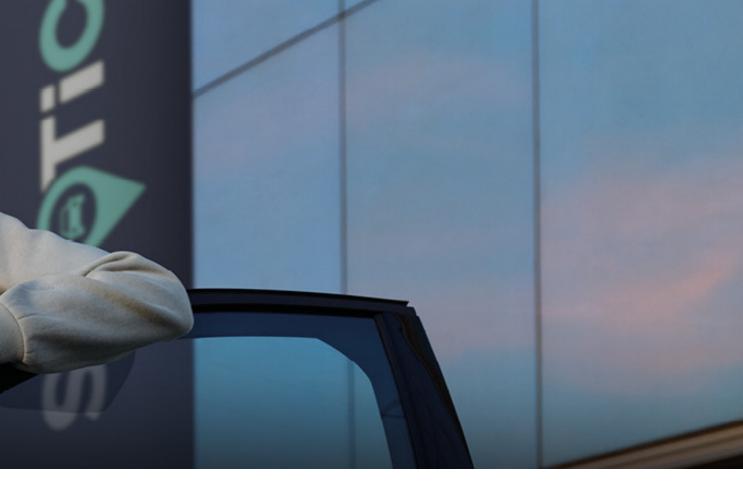
THE CAR OF THE FUTURE IS READY TO GO.

SPOTICAR

SP®TICAR BEST USE OF DATA





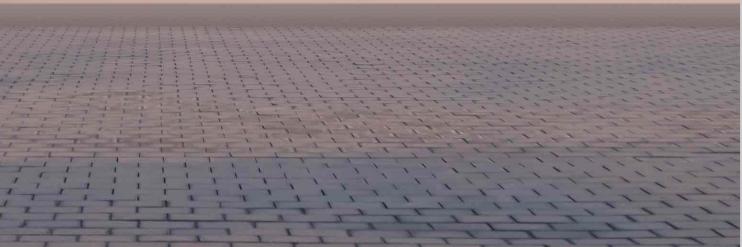
NOT/KNOWN

LIMITED BUDGET

UNEQUAL DIVISION OF POS

CAK







UBERGEO TARGETED DATA STRATEGY



VIDEO



MAGAZINES

PROGRAMMATIC



NEWSLETTER

OOH



+10% AIDED AWARENESS

+209% SALES

+143% NAVIGATIONS

X2 SEARCH QUERIES





WELL THOUGHT DATA STATEGY

NEWEST KID IN TOWN

FANTASTIC RESULTS

500

SPOTICAR

ONE TEAM



