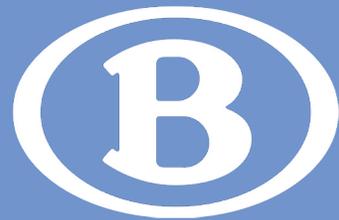


THE TEST PASS

A BIG STEP TOWARDS
A MORE SUSTAINABLE MOBILITY





Half of Belgians

go to work by car

47%



Belgians have started to change their mindset regarding mobility

71% are in favor of a **more sustainable mobility**

57% think they can improve





The use of
public transport
decreased
significantly
during Covid

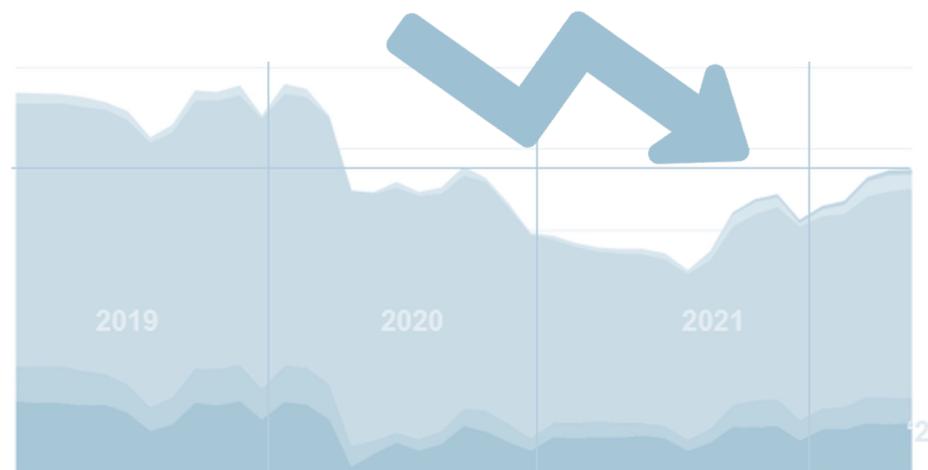
-27%

The number of kilometers traveled
by public transport
is still **27% lower** vs first half of 2019



Annual subscriber level is declining due to Covid and the increase in teleworking

-13%





**WHY AREN'T PEOPLE
USING THE TRAIN
BACK AGAIN ?**



○ **New working habits**

○ **Price perception**

○ **Mixed feelings** 👍 ❤️ 😄 🤔 😲 😞 😡

**HOW TO INITIATE
MOBILITY BEHAVIORAL CHANGE
BY REVITALIZING THE DESIRE
FOR
COMMUTING BY TRAIN?**



**WHY DOES THIS CASE
DESERVE
TO WIN AN AMMA ?**

