

*ENTERTAINING
WITH PURPOSE.
SHARING
WITH IMPACT.*



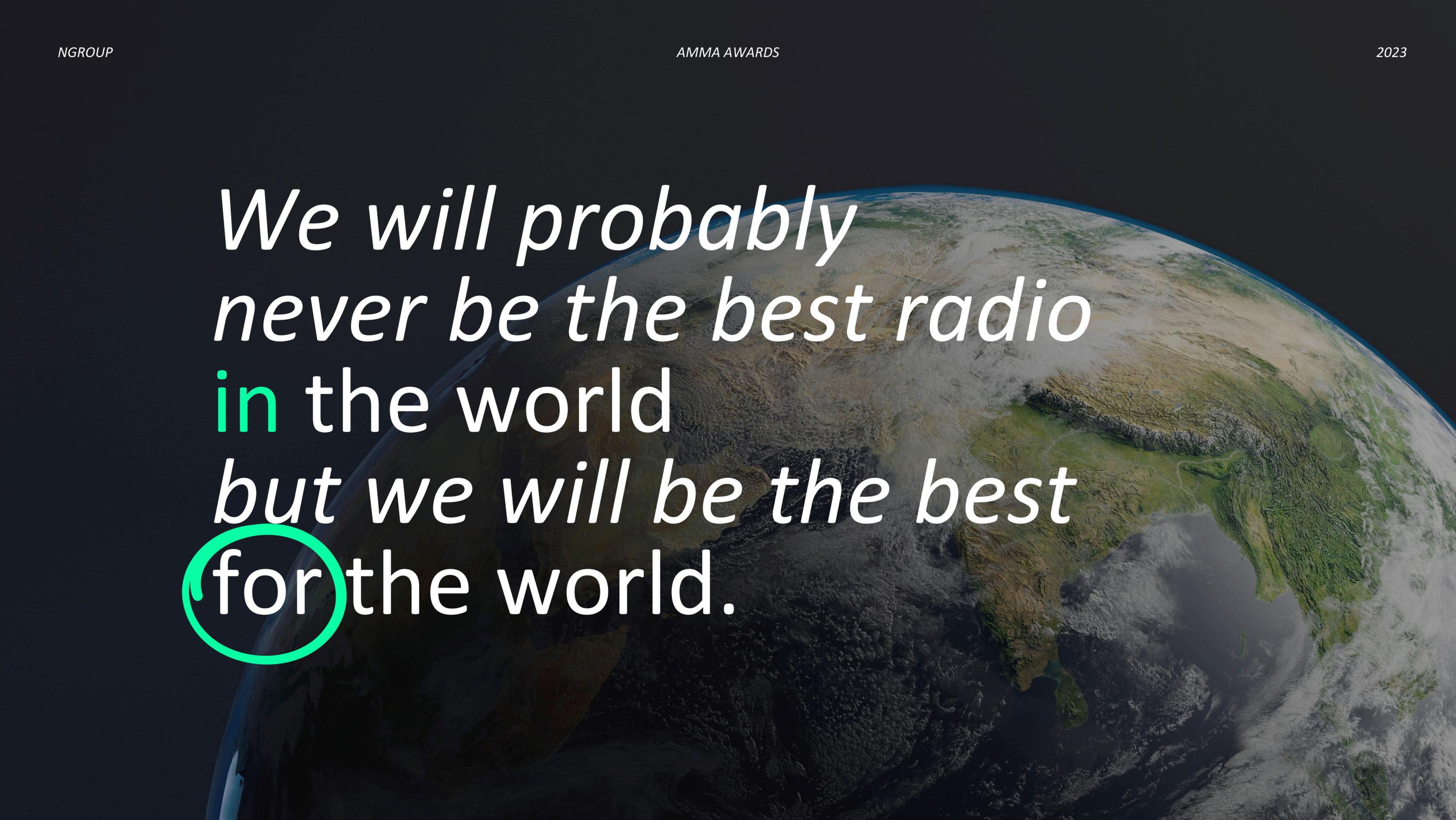
NOSTALGIE



Chérie

NOSTALGIE +





*We will probably
never be the best radio
in the world
but we will be the best
for the world.*

115 employees
to become
ambassadors ♡
870.000 listeners
to raise *awareness*. ☆

2010
Ecoteam

2015
100 minutes

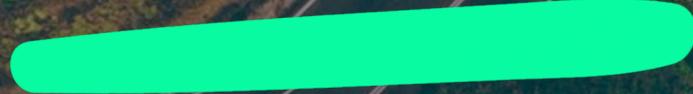
2016
Constructive
journalism

2017
Management

2020
ONU SDG's

2022
Podcasts SDG's

2022
CSR Director



ON AIR ACTIONS



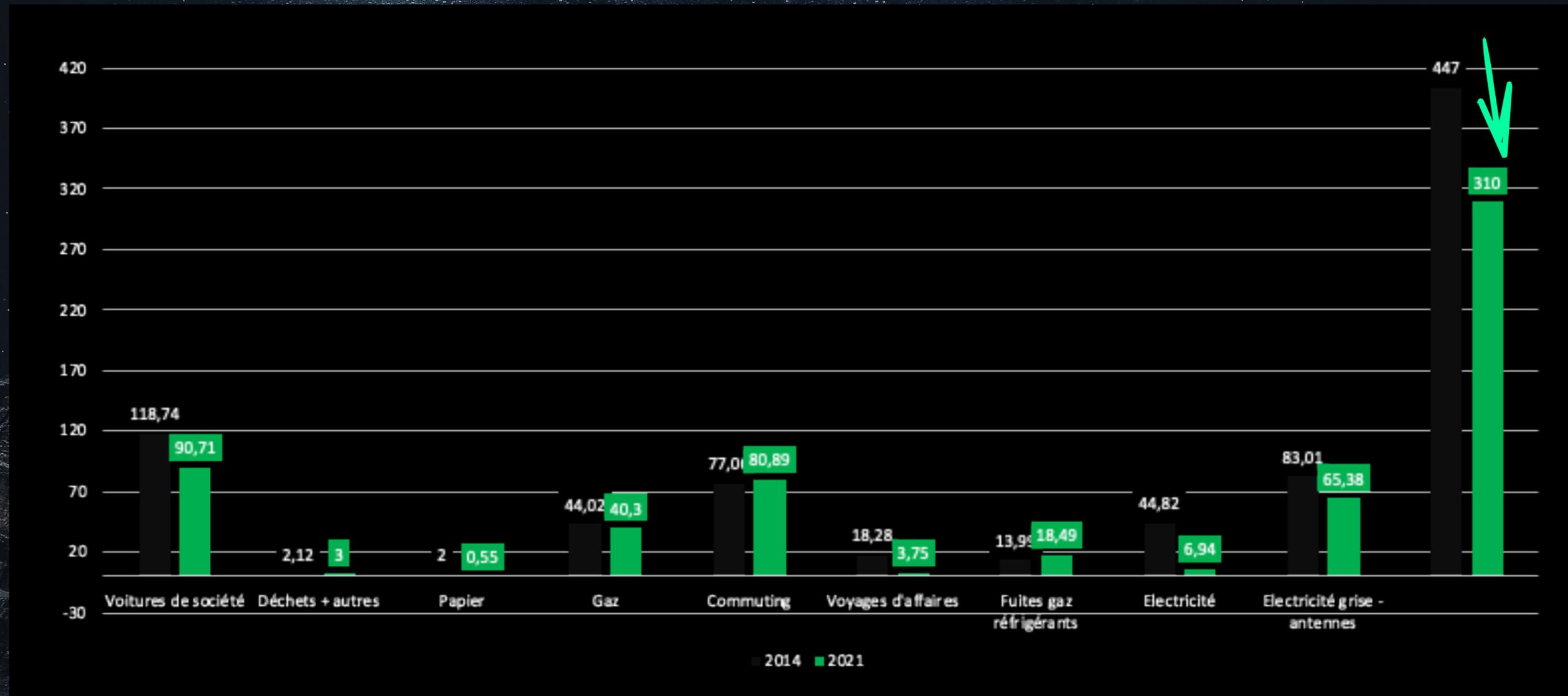
What did we
ACHIEVE?



Emissions 2014 : 447t CO2
Source: 2014 CO2logic

→ -23,27% →

Emissions 2021 : 310t CO2
Source: 2021 CO2logic



NGroup is the first Belgian media group member of *SDG Media Compact* by the United Nations





2022 *IMPACT* REPORT

Being transparent and sharing actions taken

NEXT?



CO2-25%.

First radio studios in Belgium
running on solar energy
during the summer!

AMMA worthy?

- ➔ NGroup started his *CSR approach* as a *pioneer* in 2010 ;
- ➔ NGroup is often taken as an *example in the media world* ;
- ➔ ~~No greenwashing~~ but proven *results* ;
- ➔ Media needs to *entertain* and to *inform* with *purpose* ;
- ➔ It's *not* about *marketing*. It's *the essence of our business* ;
- ➔ We are absolutely *convinced* that *we can make a difference* !